

00270

1962/06/01



~~TOP SECRET~~

OFFICE OF THE SECRETARY OF DEFENSE
WASHINGTON 25, D. C.

1 June 1962

~~SENSITIVE~~

MEMORANDUM FOR GENERAL LANSDALE

From: Lt. Col. Patchell

Subject: Psychological Operations Group

Meeting held at 1430 hours on 28 May 62 with Mr. Hurwitch and Mr. Symm of State, Bolton of CIA, Smith of USIA, and myself attending. Following is a summary of subjects discussed:

(1) CIA asked State to provide a clarification of personalities and groups to be supported - this came up in connection with a discussion of CRC and newspaper stories on its change in leadership.

(2) The Armstrong Circle Theater movie has been okayed for Spanish language publication and distribution.

(3) On the "Eyewitness to History" program of 25 May 62 - because of the type of movie - USIA to look at carefully and determine whether useful for replay (I will be invited to attend).

(4) CIA using theme for farmers not to produce - okayed.

(5) On declassification of Cuba - Soviet trade agreement - CIA has been unable to obtain, but should produce soon.

(6) CIA guidance now being prepared for psych war to list priorities as follows: (a) Cuba, (b) Latin America, (c) rest of world. Draft copies will be brought to next meeting for informal review.

(7) On the DRE publication "White Book on University Problems in Cuba" - 2,000 copies each are being printed in Chile in English, French, and Spanish. CIA to take action to make available in summary form for Latin newspapers and student publications.

(8) On the CRC publication "Cuba Nueva" - presently going only to exile community. CIA to look into getting it into Latin America and Cuba - money appears to be no problem.

~~SENSITIVE~~

~~TOP SECRET~~

~~TOP SECRET~~
~~SENSITIVE~~

(9) State suggested exploitation by USIA and CIA of items appearing in the FBIS daily summary. (Housing and labor -- made arrangements to put us on distribution.)

(10) CIA brought up the unhappy impact of Moscoso's speech inferring that Cuba should be forgotten and that we should get on with the Alliance For Progress. State indicated that a correction was being made to show that Moscoso was misquoted.

(11) State suggested that Castro's 11 April speech (which was not released until May) had many exploitable points -- corruption - failure to suggest unity - labor -- State sent to CIA for research people to work on.

(12) Item appearing in Cuban paper concerning people who "transgress the norm" being sent to training camps - USIA to take action.

(13) CIA after looking at symbols etc. has about decided that the "worm" is preferable to the "fish" and that it has been popularized by Castro and we should take advantage of it. Both CIA and USIA will develop further the worm idea. Lt. Col. Patchell suggested relating it to such expressions as "the worm will turn" - if applicable in Cuba and associating it with biblical quotations such as "Their worm shall not die, and their fire shall not be quenched" -- Isa 66:24 or "As a moth doth by a garment, and a worm by the wood, so the sadness of a man consumeth the heart" - Prov. 25:20. USIA to take action.

COMMENT:

In the two previous meetings I have developed sufficient rapport so that I can now get actions taken without too much question. This next meeting I propose to introduce a system of suspense dates so that the "we are looking into" or "we are considering" are replaced by "we will meet the suspense" -- this may be difficult at first, but feel it can be managed.

~~SENSITIVE~~
~~TOP SECRET~~